

## **Toseef Tariq**

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### **DESCRIPTION**

IT Professional seeking position in dynamic, growth-oriented company and fully motivated to further develop my skills and knowledge in a positive work environment. I am working as an eCommerce Manager with more than two years of experience in developing and managing dynamic and interactive eCommerce websites and projects.

### **QUALIFICATIONS**

- **Allama Iqbal Open University, Islamabad** [2022-Continued]  
Master in Islamic Studies with specialization in Hadees and Seerah
- **Khwaja Fareed University of Engineering & Information Technology, Rahim Yar Khan** [2017-2019]  
Master in Computer Science (MCS)
- **Islamia University, Bahawalpur** [2015-2017]  
Bachelor in Advanced Computer Studies (ACS)

### **TECHNICAL SKILLS**

- **Programming Languages**  
Proficient with PHP and SQL. Familiar with C, C#, C++, Visual C++.
- **Frameworks**  
Familiar with Bootstrap, Laravel, CodeIgniter.
- **Web Development Tools**  
Proficient with HTML, CSS, JavaScript and jQuery.
- **Operating Systems**  
Proficient with Microsoft Windows. Familiar with Linux particularly Mint, Puppy, Kali and Ubuntu.
- **Web Server Software**  
Proficient with Apache and MySQL. Familiar with FTP Solution particularly FileZilla, Website Hosting particularly cPanel, Email configuration, Domain Name and SSL certificate configuration particularly Cloudflare.
- **Ecommerce**  
Proficient with Cs-Cart, Shopify and WooCommerce. Familiar with Social Media Marketing like fb and IM.
- **Virtualization**  
Familiar with VirtualBox.
- **Others**  
Proficient with Microsoft Office and Cisco Packet Tracer.

## **WORK EXPERIENCE**

- **DAPS** [Sep, 2020 – Feb 2022]  
Started my own Micro Agency to provide eCommerce and IT Services. Working on Daraz for building MicroPL assets for our clients and also providing website development and digital marketing services. I utilized all my experiences and skills that I got from my previous job at MHBS Group.
- **MHBS Group** [Sep, 2019 – Sep, 2020]  
Developing, optimizing and maintaining the websites and applications utilizing “LAMP” software stack with some light AJAX use to enhance site usability and various APIs to meet my client’s needs and goals. Conducting testing of websites across all major browsers to ensure quality and consistency throughout. My work consisted of providing accurate solutions to different kinds of customers such as restaurants, e-commerce stores etc. Full-service web needs including, rebuilding or building for the first-time websites, adding in finding the right hosting dependent upon client needs. Branding and logo creation as well as media needs including ad campaigns.
- **TUTYFY** [August, 2018]  
Internship of 2 months as a Junior Website Developer at TUTYFY. In this job period, working as a trainee to learn LAMP Stack Development in a practical environment. Internship was the requirement for the award of degree from KFUEIT.
- **Taha Traders** [2014-2017]  
Worked as an Office Assistant for a couple of years at Taha Traders, RYK. In this job period, worked in the procurement department at the projects of SNGPL, C-Pak and many others. It includes handling incoming phone calls and Emails, greeting visitors, as well as managing files, updating paper work and other documents with performing other general office duties.
- **Coca-Cola Company** [March, 2016]  
Marketing activity of 10 days only. This move has benefited Coca-Cola to grow sales, as it not only aims to boost sales of the company’s beverage portfolio on the back of increased marketing and promotional activities, but also aims to improve functionality and efficiency of operations.

## **AWARDS AND ACHIEVEMENTS**

- **ESPiCE** [July 18<sup>th</sup>, 2018]  
Department of Computer Engineering has organized its Second ESPiCE on July 18, 2018 in Electrical Engineering Building KFUEIT to gather all the departments to showcase their projects work with all the university. Best Project award for Project Title “Crypto” which was Supervised by Engr. Dr. Naeem Maroof and Co– Supervised by Mr. Hamail Ayaz.
- **Open House & Project Exhibition** [Nov, 2018]  
Participation in Open House & Project Exhibition 2018 at Khwaja Fareed University of Engineering and Information Technology, Rahim Yar Khan as an Organizer of the event.
- **NGRI Championship 2019** [Dec, 2019]  
NGRI Championship 2019 is tentatively scheduled in first week of December 2019. It is an opportunity for participating teams to showcase working model prototype of their approved FYP to win cash prizes and possible linkages to industry. In this regard, FYP Title: Contextualizing Water Profligacy and Conservation was shortlisted for participation.

## **CERTIFICATIONS**

- **Punjab Skills Development Fund (PSDF)**  
Computer Applications and Office Professional by Punjab Skills Development Fund (PSDF).
- **Microsoft**  
Application Monitoring and Feedback Loops by Microsoft at Microsoft Virtual Academy completed on April 16<sup>th</sup>, 2019.
- **Microsoft**  
C# Fundamentals for Absolute Beginners by Microsoft at Microsoft Virtual Academy completed on April 6<sup>th</sup>, 2019.
- **Microsoft**  
PHP in Microsoft Azure by Microsoft at Microsoft Virtual Academy completed on April 4<sup>th</sup>, 2019.
- **Facebook**  
Facebook blueprint eLearning title of create Facebook ads completed on March 4, 2019.
- **University of Michigan**  
Introduction to HTML5 by University of Michigan at Coursera completed on Nov 27<sup>th</sup>, 2018.
- **Extreme Commerce**  
Brand Building on Daraz, Daraz MPL includes: Brand and Trademark Registration. Product Research. Problem Identification Method. Product sourcing. Product Listing and ranking. Store management and analysis. Marketing and rebranding.
- **University of Michigan**  
Building Web Applications in PHP by University of Michigan at Coursera completed on March 30<sup>th</sup>, 2019.
- **Udemy**  
MongoDB and Python: Quick start completed in Nov, 2018 taught by Michael Kennedy at Udemy.
- **Udemy**  
PHP Development completed in Nov, 2018 as taught by Caleb Curry at Udemy.
- **Accenture**  
DIGITAL SKILLS: DIGITAL MARKETING by Accenture at Future Learn completed on December 24<sup>th</sup>, 2018.
- **Microsoft**  
DevOps Testing by Microsoft at Microsoft Virtual Academy completed on April 6<sup>th</sup>, 2019.
- **Mangools**  
Mangools SEO Academy for beginners by Mangools at [www.mangools.com](http://www.mangools.com) completed on January 2<sup>nd</sup>, 2019.
- **Extreme Commerce**  
Building Shopify Business: Executing digital marketing strategies, including influencer collaborations, email marketing, SEO, Shopify Web Design, social media marketing, etc.

## COURSE PROJECTS

- **Islamia University, Bahawalpur**

Graduation in Advanced Computer Studies

- FYP Title of “*Career Counseling Center*”.

**Description:** Responsive Website Design/Development for the career counseling of university students by the students of various universities.

**Tools:** HTML, CSS, Bootstrap, JS, PHP, SQL.

- **Khawaja Fareed University of Engineering and Information Technology, RYK**

Masters in Computer Science

- GUI Project Title of “*CAT*” ([www.github.com/toseef-tariq/cat](http://www.github.com/toseef-tariq/cat)).

**Descriptions:** Computerized Adaptive Testing is an MCQS based testing Desktop Application which responds with respect to the user response.

**Tools:** Microsoft’s Visual C++

- GUI Project Title of “*HiDe Me*” ([www.github.com/toseef-tariq/hideme](http://www.github.com/toseef-tariq/hideme)).

**Description:** Award winning Desktop Application for Implementation of Symmetric Cryptography i.e. Encryption and Decryption of Text Files with email facility.

**Tools:** Microsoft’s Visual C++, Microsoft’s Built in Mail

- GUI Project Title of “*Xero*” ([www.github.com/toseef-tariq/xero](http://www.github.com/toseef-tariq/xero)).

**Description:** Desktop Application (Point of Sale) for making retail easy and simple with Inventory Management, Purchase and Sale Records, Reports Creation, Data backup.

**Tools:** Java Swing, JDBC

- FYP Title of “*Contextualizing Water Profligacy and Conservation*”.

**Description:** R&D project based on the study of monitoring water profligacy by generating reports with machine learning algorithms for its conservation.

**Tools:** C#, Microsoft Azure, Raspberry Pi, GSM Module, Water flow Sensors & PHP.

## OTHER PROJECTS

- Research Project Title of “*EVOLVE*”.

**Description:** A visual image search engine with image storage and file encryption/decryption features.

**Tools:** HTML5, CSS, Bootstrap, JS, Polymer.js, PHP, MySQL & Google cloud vision API

## SOME ONGOING PROJECTS

- A Modern Multivendor Ecommerce Platform Development Title of “*clikndeal*”.

**Description:** A full fledge Ecommerce Platform development using modern technologies which includes a responsive Website and Mobile Application.

**Tools:** Latest Web Tools, JS, PHP using Cs-Cart and Payment gateway integrations.